



Jeremy Lofgren | Tuesday, June 14, 2016

Session Title: Effectively Using Social Media

Introduction: _____

1. Purpose

A. Member _____

B. Member _____

C. Community _____

D. Community _____

2. Disciplines

A. _____

B. _____

C. _____

3. Content

- A. Feature _____
- B. Avoid _____
- C. Share _____
- D. Content _____
(See next page)

4. Process

- A. _____ and _____
- B. _____
- C. _____
- D. _____
- E. _____

Conclusion: _____

SOCIAL MEDIA CONTENT IDEAS

Quotes

(motivational, inspirational, informative)

Promote Recent Sermons

Share a Bit of Your Story

Ask a Question

Christian Life Principle

Thank Your Followers

Free Resource

Promote Church Website

Fun Fact

Eye-Catching Visual

Link to a Blog Post

Quick Helpful Tip

Behind the Scenes of the Church

Fill in the Blank

Answer a FAQ

Short Video

Testimonial

SOCIAL MEDIA TOOLS AND RESOURCES

- Hootsuite- Managing and insights
- Buffer- Managing and insights
- unsplash- images
- nounproject- flat icons
- Hubspot- insights
- Stocksnap.io- images

