

# BY GRACE

## SPIRITUAL LEADERSHIP CONFERENCE

**Title:** Soulwinning in the Urban Setting

**Speaker:** Alan Fong

*“A wise man scaeth the city of the mighty, and casteth down the strength of the confidence thereof.” (Proverbs 21:22)*

**Introduction:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**1. A Problem** \_\_\_\_\_

A. The \_\_\_\_\_

B. The \_\_\_\_\_

C. The \_\_\_\_\_

D. The \_\_\_\_\_

**2. A Prudent** \_\_\_\_\_

A. Be \_\_\_\_\_

B. Be \_\_\_\_\_

C. Be the \_\_\_\_\_

**3. A Practical** \_\_\_\_\_



SPIRITUAL LEADERSHIP CONFERENCE

## A. Soulwinning

1. Make soulwinning a constant priority in the church.
2. Make soulwinning a daily and weekly priority.
3. Preach messages on soulwinning periodically.
4. Use soulwinning to saturate your city with the church name.
5. Make your church a place where your members and attendees want to invite their friends and family to attend.
6. Be in the homes of visitors within a reasonable period of time.
7. Keep good records of every visit and of visitors who come to church.
8. Keep everyone who attends on your radar screen until they tell you they do not want you calling on them.
9. Tell them “I would like to earn the privilege of being your Pastor”.
10. Have a system whereby you categorize prospects as hot, cold, or lukewarm.
11. Make sure the gospel is given at every service.
12. Make every service an opportunity for people to attend.
13. Have a starter or New Foundations Class for unbelievers who are interested but need more time.

## B. Skills

1. Encourage your members to introduce you to their acquaintances and even take you to meet the people they know.
2. Encourage members who are not strong in giving the gospel or closing the presentation to let you take the lead on their behalf.
3. Use the assist principle.
4. Utilize social media for you to reach people and for people to reach you.
5. Have people on your staff and in your church that are fluent conversationally and Biblically who can help you present the gospel in the specific language.

6. Hire staff who will commit to being fluent in a language.
7. Make sure your tracts and literature are correctly translated in the languages of the people you are reaching.
8. Be always training new soulwinners.
9. Take your soulwinners with you and train them.

### C. Special Emphasis

1. Have many irons in the fire for reaching souls.
2. If you have someone who is passionate for reaching and helping people with addicted behavior, an RU ministry is a great ministry for the urban area.
3. A bus and van ministry is an excellent way of reaching children and people who do not have transportation to church.
4. Have community fairs as an outreach tool to let people know about your church.
5. Have Family Life Seminars that can teach on Biblical marriages and parenting as an outreach tool.
6. Establish campus Bible studies where you can get an ongoing audience.
7. Use Friend Days, Family Days, Open House, Christmas and other special attendance days.
8. If you have access to a gymnasium, have a periodic sports night to reach men and or women using basketball, volleyball, etc.
9. If you have a growing ethnic specific group, consider a Saturday potluck fellowship where you can gather groups of people and give them the gospel.
10. Use Sunday afternoons as a training and outreach opportunity.
11. Consider a Sunday evening outreach that you can run alongside of your evening service.
12. The ideas are limitless.

## D. Sites

1. Over time you will have people traveling from many locations to your church. Some will drive over 30 minutes one way.
2. Consider starting extension ministries for the outer are people with the goal of a church one day in that area.
3. Consider multiple extension ministries and churches in a large urban area.
4. Take into account that you need a suitable location for your extension ministries and that your long-term building expansion might include those areas.

## E. Start

1. Keep your vision for the area you are fresh and vibrant.
2. Be prayerful about starting new outreach and soulwinning opportunities as workers become burdened and available.
3. Be a trendsetter and not just follow the trends!

## 4. A Profitable \_\_\_\_\_

**Conclusion:** \_\_\_\_\_

---

---

---

If you have a question for one of the Q&A sessions, please submit it to **QA@lancasterbaptist.org**.

